



NOVEMBER 30 – DECEMBER 6, 2016

TYUMEN AND TOBOLSK, RUSSIA

REGULATIONS



AIMS OF THE FESTIVAL

- Popularization and facilitation in the creation of high-quality films that **convey images of goodness and beauty, foster a creative and formative worldview in children and young people, the development of their individualities, strengthen the values of family, childhood, friendship, facilitate mutual understanding between nations; are oriented to the professional self-determination of a person.**
- Promotion and provision of incentives for talented directors, scriptwriters, producers and other creators, whose projects and products contribute to the development of the audio-visual culture, maintain the best traditions of children's and youth cinema, and facilitate the development of domestic and world cinematography.
- Creation of a professional interactive environment of directors, scriptwriters and producers, including debutants, of the TV and cinema industry, who facilitate the development of a positive and life-asserting content.
- Development of film education in Russia through the organization of film schools, seminars and workshops held by professional cinematographers, through theme-based screenings.
- Facilitation of creative and production activity of Russian children's film and animation studios.
- Creation of conditions whereby the screening of films of different genres and topics can be an additional component in educational programs of schools and higher education institutions.
- Consolidation of the efforts of organizations and action groups from different spheres of society, for the formation of a high-quality product for children and its promotion on the market and in the social environment.

THE SPECIAL PROGRAM "THE MAN OF LABOUR"

The program is dedicated to different aspects of a person's labour: the specifics of the existing professions, realization of mastership, and contribution of professionals to the development of society. The program stimulates the production of the films that bring to light the value of labour, of one's talent and personality.

THE SPECIAL PROGRAM "THE CULTURE OF NATIONS & PEOPLES OF RUSSIA"

The program is oriented to strengthening of cultural interaction of peoples of Russia, to fostering patriotism in children and young people, to formation of the integral and open-hearted worldview.



PROGRAM, NOMINATIONS, AWARDS

FESTIVAL PROGRAM	NOMINATION
International competition	Best short fiction film
	Best short animated film
International competition «The Man of Labour»	Best documentary film
Non-competition program	Feature and short fiction, documentary and animated films correspondent to the Festival criteria
<i>Russian competition (for Russian producers)</i>	<i>Best feature fiction film</i>
	<i>Best short fiction film</i>
	<i>Best documentary film ("The Culture of nations and peoples of Russia")</i>
	<i>Best short animated film</i>

The Festival provides Main Prizes, special awards, and awards from Festival partners. The winners as well as their production and distribution companies have the right to mention the wording of the nomination and the prize, in conformity with the way they are announced at the awarding, in printed and advertising material, along with the Festival logo.



FILM SELECTION CRITERIA

The Festival seeks to present films that:

- **convey images of goodness and beauty,**
- **foster a creative and formative worldview in children and young people,**
- **facilitate the development of children's and youth's individuality.**
- **are oriented to the professional self-determination of a person,**
- **strengthen the values of family, childhood, friendship.**

The International competition program invites films created in 2010-2015:

- short fiction films
- short animated films

Animation series presented by one episode are also subject to the competition.

If the original language is not English, English subtitles are required.

The International special competition program “The Man of Labour” invites created in 2000-2015:

- documentaries about:
 - 1) *different professions, labour, mastership,*
 - 2) *skills, talents, creativity, art,*
 - 3) *discoveries, inventions, innovations,*
 - 4) *individual and collective labour,*
 - 5) *the contribution of professionals to the development of society.*

The non-competition program invites:

- fiction, documentary, and animated films *of any duration and year of production*, that correspond to the Festival criteria.

THE SUBMISSION IS OPEN TILL SEPTEMBER 1, 2015

All the films selected for being present in the Festival program, with the consent of right holders, can be viewed by children and young people in educational and social institutions of the Tyumen region as well as of other regions of Russia, in the context of educational charity screenings. The consent can be approved in the online submission.



SUBMISSION, DOCUMENTATION, FILM COPIES

The Festival Management addresses

Russia, Tyumen, 625041

*Barnaulskaya St. 92, building 1/1,
Festival 0+.*

Russia, Moscow, 117152

*Sevastopolskiy pr. 5a, office 4,
Festival 0+.*

The way to submit a film to the Festival is to use the submission service in the section **Submission** on the Festival website zeroplusff.ru. It is necessary to provide a link for the online screener or a download link of a light version of the submitted film for the selection screening. It is highly recommended to use those file sharing services, in which the file storage period is not limited and can last till the beginning of the Festival. In case of absence of an online-version of the submitted film, an applicant has to send 2 DVD-copies to the Festival Management address.

Directors of the films selected for the Festival competition programs will have been notified of their participation **by October 15, 2015**. For the Festival screenings, a participant should send a **Full HD** copy of the submitted film via a download link not later than **November 15, 2015**. The other option is to send the film copy via post to the Festival Management address.

When sending film copies via post, it is advisable to mark the envelope as follows: “*No commercial value, for cultural purposes only*”. Film copies received by the Festival go the Festival collection. Festival takes responsibility for copyright observance.



BUSINESS AND EDUCATIONAL PROGRAM

1) The Festival holds roundtables and business meetings, with the participation of cinematographers, representatives of the state and regional governments, representatives of the spheres of culture, education, and youth policy; psychologists, linguists, entrepreneurs, members of pedagogic and parent communities. The information about the topics of the business program can be found on zeroplusff.ru and in the Festival press release.

Those who wish to take part in the business program as a speaker or participant are to send a request to info@zeroplusff.ru mentioning therewith the full name, area of activity, position, city of residence, as well as stating the particular interest.

2) The Festival organizes the professional and educational program.

Those participants of the Festival who wish to carry out workshops for other participants as well as for children and youth from the cities hosting the Festival, are to inform via info@zeroplusff.ru about the field of cinematography they specialize in (*what includes a topic, necessary cinematographic accessories and tools, the amount of days required, and other*).



THE FESTIVAL JURY

The Festival Jury consists of distinguished Russian and foreign people of art, culture and cinematography. People taking part in the production or commercial distribution of the films selected for the competition, are not allowed to join the jury board.



TERMS AND CONDITIONS OF STAY AT THE FESTIVAL

The invitation of guests, the periods and conditions of their stay at the Festival are the concern of the Festival Management. The Festival assumes the accommodation expenses (during 2 days and nights) of **one representative** of each selected film.

Once the Festival program gets into public access, the participants are to decide on the period of their stay at the Festival and inform the Festival Management about it **by November 1, 2015**.

The Festival Management can assist in getting visas, booking airline tickets and hotel rooms. In individual cases the Management can partially cover other expenses on the stay at the Festival.



PRESS

Representatives of the mass media and press can get accreditation, having sent the request to press@zeroplusff.ru. To learn about the Festival program, events, and schedule please visit zeroplusff.ru. The terms for the presence of the press at the Festival events is mentioning the name of the Festival or using the symbolics of the Festival in reportages, articles, photo-reports, and other forms of informing.



FOR SPONSORS

On page **Partnership** on zeroplusff.ru there is an opportunity to **Make a Contribution** to the development of the Festival. For inquiries, contact us by the phone or e-mail.



CONTACT INFORMATION

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The Festival website: zeroplusff.ru

The Festival Management reserves the right to make changes in the Regulations.



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